# January 16, 2013 Approved Meeting Minutes Beaver Meadow Golf Advisory Committee

#### Members Present:

Chris Mulleavey, Chair

Bill Veroneau

Jennifer Kretovic

Dick Holden

Mark Coen

Charles Vanasdalan

Roger Jobin

**Bob Norton** 

Bernard "Sid" Chase

David Gill

#### Members Absent:

Jim Marshall

David Croft

Vera Buck

Fran Hunt

Bob Vachon

#### Others Attending:

Jill Mulvey

Chris Jacques

Brian LeBrun

A call to Order

Chris welcomes new Committee Member Bob Norton

### **5 Minutes of Public Input**

None

Chris asks if there is a motion to approve the Draft minutes from the December 12, 2012 meeting or any questions about the minutes

Roger moves approval of the minutes from the December 12, 2012 Meeting. Bill seconds the motion.

Motion Carries 6-0

### **Committee Status**

It is noted that three Committee members appointment's expired in May 2012 and

five Committee Member appointments will expire in May 2013. Chris asks that members wishing to remain on the Committee indicate so and he or Sid will notify the City Clerk for communication to Council

#### **Meeting dates**

Sid has reached out to Dave Croft and Vera to see if there is a better time for them to meet with Committee. Dave cannot do Wednesdays, Vera and others cannot do Tuesdays. (First?) Thursdays are chosen, meeting time to remain 7:30 AM.

Jennifer notes that Vera lives on Auburn Street not Eagle Square as indicated on Committee roster.

#### Five Year Plan

Sid has resent 5 year plan excel sheet to Committee for review

Committee needs to act upon it

Chair will write a report to Council for February meeting

Committee requests copy of report

Comments/Recommendations?

ROI on Simulator at \$60,000 VS Range Improvements at \$40,000

Range quicker ROI?

Simulator only used 3-4 months

Expanded and improved Range active longer

David reminds that range and simulator are in FY14 to expand revenue

Would still have to go through budget process

Business plan needed on each

Staffing? New Pros, Restaurant Staff, Paid Attendant?

Plausawa in first year with theirs

Mike at Derryfield has expanded to two

How would revenue be split with pro who wishes to teach?

Mark comments Council will need details and there is the question of

affording it

David, similar to other Parks and Recreation initiatives such as Dame School and the new Skate House, if Council agrees to the concept, the details can be worked out for funding approval

Jennifer is disappointed that no budget was distributed prior to the meeting in order to examine the 5 year plan for recommendation.

David suggests tabling 5 year plan in order to have time to examine the budget, then act upon draft 5 year plan at February meeting for Council's March meeting.

Brian says FY 13 is shaping up better than FY12 and FY13 is currently better than the estimate given to Council

First Bond payment for any bond approved in FY 14 would not hit until

FY15

lease

Looking at improvements in draft plan such as range improvements, an examination of the return on investment will need to be done, putting all expenses against new revenue. The shorter the time for return the better.

Dick points out the arrangement at Derryfield is a revenue share not a true

Jennifer, if new Pro will be running simulator, how will that impact

seasonal status?

David, when we run details we will have to address that, it is not part of current proposal.

Chris, when do current bond payments end? Range FY14, Clubhouse FY17

Justification for General Fund paying Clubhouse Bond?

Brian distributes sheet detailing budget s status.

Council reduced Administrative Payment based on expenses to

\$74,000

Transferred \$30,000 back to pay clubhouse bond recognizing General Fund use of building

Sid reminds group the golf fund has paid for building over the years because fund was solid. Recognizing the General Fund use, Council has made the FY13 payment.

Mark comments even with the bond payment, the Golf Fund sent a net \$40,000 plus to General Fund

Bob asks if the Administrative transfer is common for municipalities.

Mark has seen it both ways, a payment out and General fund support, some in excess of \$100,000 annually to support the Golf Fund as an investment in the quality of life in a community.

Does amended budget impact maintenance and operation dollars or efforts?

Brian, No the Grounds and Horticultural Account was left whole

David, some dollars for temporary staff were cut the last few years. We will look to put them back as fund improves

In FY \$72,000 was budgeted for G&H, \$86,000 was spent

In FY13 \$76,000 is budgeted

Brian observes that the range may have the quickest ROI with expanded hours, teeing space and protection from weather for teaching and general use

Chris feels it is necessary to invest in the course in order to make more

Brian, many of these decisions are policy decisions to be made by City

Council

money

David reminds Committee that Sub-Committee looked to FY14 to add revenue and FY15 to invest in the course dollars that do not tie directly to revenue but are important none the less. Items such as irrigation system, Clubhouse roof etc.

Chris would like range improvement funded for FY14.

Jennifer agrees and wants to look at lease options for FY14 especially for equipment.

Mark asks if leasing turf equipment makes sense

Brian, we would need to do a cost analysis versus bond, and the benefits

of each

Chris, Process?

Brian will take Committee's recommendation and try to fit it into overall

CIP Budget

Committee in past has had a courtesy review of operating budget Chris has been a little uncomfortable with the simulator given other changes to golf course staffing and operation of the Pro Shop Jennifer, we won't use simulator until fall/winter, we can wait to see how revenue is late summer. It may be possible to present plan as such to Council. We wouldn't buy unless it makes sense.

David asks if we should write a report and business plan as part of budget review process.

Chris asks David for updates on Pro Search and Membership

David reports there has been a first review of applicants. There were 11, 10 men and 1 woman. We will do interviews in the next 10 days.

For the Player Development position the first review will be January 18th Membership is ahead of last year. We have 54 new fall memberships. 20 to 30 people have come to the Parks office to either put down a deposit or sign up for ACH

How is fall membership compared to 2011?

In 2011 we had 17 people sign up and 15 finished joining in the spring.

Chris asks who is on the Interview Committee for Head Pro Position David says plans are being finalized today for the Interview Committee

#### Pond update

Roger asks for an update on progress on pond

David says Ed Roberge met with Kimball and Merrill yesterday, drain and project should be complete short of final grading by next week, weather permitting.

Roger, is there rehabilitation money left to sod impacted areas?

There is money at this time to sod area across the 9<sup>th</sup> hole impacted by logging and trucking activity.

Roger, what is the temperature of the "rumor mill", have we turned things around?

David, yes even beyond Pro Shop Changes, the buzz has been positive.

Revenue is up

Still important to grow the game particularly with youth and women

Bob says Simulators are nice, range improvements are nice, but:

It's the golf course, the golf course, the golf course. The focus should be on the golf course where players play

Mark feels it is important that the Committee Chair be part of the Golf Pro Interview process.

David supports that

#### Five Year Plan, revisited

Committee recognizes need for action

Jennifer moves to accept the 5 Year needs and improvement plan as proposed, though allowing for a conservative approach by reviewing lease/bond options on the simulator and equipment purchases.

**Chuck Seconds** 

Motion carries 7-0

Chris asks if there is a motion to adjourn.

Chuck so Moves.

Bob Seconds, Motion Carries. 7-0

## Meeting is set for 7:30 AM

Beaver Meadow Clubhouse

Agenda:
Public Input
Approval of Minutes Old Business

Meeting Adjourned.